

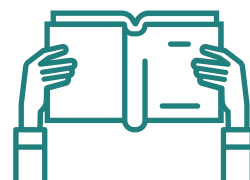
PAST to FUTURE. Rural Development through Heritage and Tourism

2024



Erasmus+

BIP Program



Summer School

BIP CODE: 2022-1-RO01-KA131-HED-000057192

Priorities addressed: Participation in democratic life, Digital transformation, Environment and fight against climate change, Inclusion and diversity.

Partners:

University of Applied Sciences, Augsburg (Germany)

EDUTUS University (Hungary)

University Zielona Góra (Poland)

UQAR – University of Quebec a Rimouski

Objective and description:

PAST to FUTURE is an innovative and interdisciplinary program, that brings a complex perspective and a diverse specialization in the field of heritage and sustainable development of rural communities. The course will use as pilot case a village from Bukovina area, with a rich historic, industrial and cultural heritage, with a diverse and multi-ethnic population, with natural resources and a high potential for the development of sustainable tourism. The students will have the chance to acquire new skills in the field of heritage protection and will learn how to establish a plan for rural regeneration of the communities, enhancing the local resources: nature, vernacular architecture, industrial heritage sites, immaterial heritage.

The main objective is to allow students to familiarize themselves with field work methods, documentation techniques, valorization of tangible and intangible cultural heritage by means of classic and new technologies, i.e. conducting interviews, filming, data processing, 3D scans.

After the participation to the program the students will have new competences in the field of heritage research and interpretation, and in the field of sustainable development of communities, through participatory approach.

The first day of the program will be organized in Suceava, at the University “Stefan cel Mare”. The BIP objectives will be presented, and the students will attend to lectures related to importance of heritage in the sustainable development of rural communities. Later it will be visited the open-air Bucovina Village Museum and the Suceava Citadel. In the second day, the students will attend to a familiarization round trip in Suceava County (Bukovina destination), to several UNESCO monuments (painted churches of Moldavia <https://whc.unesco.org/en/list/598/>) and to several workshops and heritage interpretation centres. The last four days will be organized in partnership with Cacica Municipality. The students will be accommodated for the rest of the program in Cacica, our pilot-community. Under the supervision of lectors and the professor from partner universities, in common agreement with the local partner organizations, students will attend the following workshops:

Workshop 1. Exploring tourism resources in developing a future sustainable community.
Local development through participatory approach.

Workshop 2. Heritage research and interpretation. Documentation and promotion of heritage.
Workshop 3. Discovering and analysing traditional materials and construction techniques and transfer to a future and sustainable architecture.

Field trips will alternate with individual and team work sessions, lectures, meetings with local stakeholders. At the end, the students will share their findings and their proposals and future actions to the group of learners and to the guests from the community.

Program highlights:

Methods and outcomes:

The program will allow an immersion in the PAST, discovering the heritage through history, through hands-on experimentation of traditional handicrafts and materials, but will open new perspective for the FUTURE, through the solutions and proposals that will be developed by the students, to better understand, safeguard and promote cultural heritage.

The course combines experiential learning and immersion learning, having a high practical approach. As kick-off activity, a familiarization trip will be organized, to several UNESCO monuments (painted churches of Moldavia <https://whc.unesco.org/en/list/598/>) and to several workshops and Heritage Interpretation Centres. The main methods that will be activated are participatory observation, study cases, workshops and hand-on activities, problematization and analytic thinking, documentation of heritage (digital tools, drone and digital photography, social media and internet sites, 3D scanning). There will be used focus groups organized with the representatives of the local communities, group presentations and discussions, inter-disciplinary exchange among working groups.

The results will be integrated in a joint plan for the sustainable development of the community and will help the development of a bottom-up approach for understanding heritage, “reselling” the heritage to the local community and changing their perception and perspective.

TOPICS and workshops PAST to FUTURE

1. **Workshop 1. Exploring tourism resources in developing a future sustainable community. Local development through participatory approach (Comm TOUR– Community and tourism).**
The main topic of the lectures will cover the development of communities in participatory approach. The students will develop, with the support of WS Coordinator, a resource Map of the community. There will be demonstration for 3D Scanning of tourism attractions
2. **Workshop 2. Heritage research and interpretation. Documentation and promotion of heritage (HERITAGE Lab).** The first objective of the course is to document and understand the forms, uses and meanings of the cultural heritage of the Bukovina region and to grasp its articulations with tourism and other forms of local development. The second objective is to lead students to take a critical look at the issues of social and territorial development through heritage in the light of their experiences, visits and discussions with local actors. At the end, students will propose possible solutions and intervention tools for the enhancement of the heritage that they will present to the local community and the other participants in the Summer School.
3. **Workshop 3. Discovering and analysing traditional materials and construction techniques and transfer to a future and sustainable architecture (PAST).**
There will be organised presentations and hand-on activities, related to archaic and traditional construction materials and technics, coordinated by local hand workers. In centre will be the clay and wood, and the working spot will be PAST Heritage centre, the small experiential house in Cacica.

Community in Action

The members of the community will be present during the Summer School, giving support to the students and contributing to the reparation of the informational panels, introductory activities and presentation of the community.

ONLINE MODULES (Virtual component) 8th - 17th of July

Date	Topic
08 July, 18.00-20.00	<ol style="list-style-type: none"> 1. Introduction and presentation of the BIP. Previous experiences. 2. Introduction of participants (1st round). 3. Research area. Familiarization with the research territory. Problem statement.
11 July, 2.00-20.00 OCET	<ol style="list-style-type: none"> 1. Introduction of participants (2nd round). 2. Tourism and community development (WS1). Results from previous years. 3. Discovering and analysing traditional materials and construction techniques. Transfer to a future and sustainable architecture. Presentation: "Sustainable construction. Just DO IT". (WP3) 4. Presentation of the Cacica Tourism Interpretation Trail "People and Salt".
15 July, 18.00-20.00 CET	<ol style="list-style-type: none"> 1. Presentation of documentation and reading materials. 2. Heritage research and interpretation (WP2). 3. Presentation of partner universities. 4. Q&A Session.
Individual Work (aprox 14 hours)	Simultaneous processing of tasks that are part of BIP and the achievement of learning outcomes. Study of learning material and development of Workshop reports.

ONSITE PROGRAM. Suceava (20th-21st of July), Cacica (22nd-25th of July).

19th July. Arrival at Suceava.

Accommodation: Student Hostel, University Stefan cel Mare Campus; Continental Hotel, Suceava.

Saturday, 20th of July / Suceava

20 th July Saturday Suceava	<p>10.00 – BIP and Summer School Opening. Welcome Speech (Stefan cel Mare University, Suceava; Room of the Senat. Meeting Point: in the front of the A Building of USV). Presentation of the BIP Participants</p> <p>11.00 – 11.30 Key Lecture: Heritage and modernization: In search of the balance, Prof. Carmen Chasovschi</p> <p>11.30 - 12.30 Presentation of the program and of the workshops. Introduction of the schedule and workshop coordinators. Discussion. Q & A.</p> <p>12.30 – 13.00 Campus Tour</p> <p>13.00 – 14.00 Lunch at USV Cafeteria</p> <p>14.00 – transfer to Bucovina Village Museum</p>
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14.30-15.30 – Visit of the Village Museum, Suceava. Vernacular architecture of Bucovina. Key Speaker Violeta Enea, Bucovina Museum.
 15.30-16.30 – Visit of Bucovina Citadel. Guided tour by Monica Dejan, Bukovina Museum.
 17.00 – Transfer to Liteni.
 17.30 – 19.00 Visit of the Art Farm (Ferma de Artă), Liteni, <https://www.facebook.com/mvzidaru>.

Sunday, 21st of July / Suceava // Cacica

21 st of July Sunday Suceava, Sucevita, Putna, Bilca	9.00 – 19.00 Study Trip. Visit of Sucevita UNESCO Monastery and of Heritage Centres. Meeting point at 9 a.m.: Main entrance to A Building USV On the field training and discussion topic: Monitorization of the public space for tourism development (WS1, WS2). Sucevita Monastery. Gastronomy and events, as resources for local development of rural areas. Visit of a traditional cultural event: “Bucovina Brunch: The road of the linen”, organised at the Ethnographic Collection Horodnic. (WS1, WS2) Vernacular architecture: research methodology; Visit of Bilca Shindle Workshop. PUTNA Heritage Center; The story of Aioanitoaie House relocation (Pascal Garnier) (WS3); Local gastronomic point Putna (dinner at aprox. 17.00-18.00) Final stop: Cacica. Check in and accommodation.
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Monday, 22 nd of July A.M. / Cacica	Workshop 1	Workshop 2	Workshop 3
22 nd of July Monday 9.00-13.00 Cacica, Eco-Library / PAST Heritage Center	9.00 – 9.30 Opening and Icebreaking. Briefing of the previous day (each working group should assign a leader) Presentation of the daily program by the workshops coordinators. 9.30 – 11.30 Welcome to Cacica. Presentation of the community. Nicoleta Buliga, Pîrtești “Nicanor Morosan” School (history teacher) Paul Croitoriu, Cacica City Hall (Cacica tourism department) 11.30-13.00 Guided walking tour: Center of the Village, Basilica Minor, Interpretation Trail “Salt and People”.		
Lunch 13.00-14.30	Casa Nationalitatilor for WS1, WP2 and WS 3.		

	14.30-15.00 Key presentation. Heritage as development resource. Prof. Daniela Moisa, UQAR 15:00-15.30 Organization of working groups 15.30-17.00 Workshops (see below) Location: Cacica Eco-Library, PAST Heritage Center, Vatra boierească		
15.00-17.00	15:30-17.00 WS 1 Activities Location: Eco-library / Planning ahead for the coming days (field interviews in Cacica). Identification of most important stakeholders. Identification of tourism and heritage resources. Monitorisation and quality assessment / Public space	15:30-17.00 WS 2 Activities Location: Eco-library / Field research in Cacica Documentation of the most important elements and forms of local heritage, in Cacica. Research-creation project on heritage, tourism and local development triangulation: concepts, ideas, methodology.	15:30-17.00 WS 3 Activities Location: PAST Heritage Center Presentation of the workshop territory. Previous activities and results of last year. Hands-on workshop: Preparation of clay workshop // Preparation of the working field
Tuesday, 23rd of July / Cacica	Workshop 1	Workshop 2	Workshop 3
23 rd of July Tuesday	9.00 – 9.30 Opening and Icebreaking. Briefing of the previous day Key lecture: Dr. Carol Mohr, Bucovina Institute of the Romanian Academy, Radauti: Cultural Diversity and Identity in Bukovina. Presentation of the daily program and workshops coordinators. 10.00-13.00 // 14:30 – 17:00 PAST Heritage Centre Training and experiencing traditional materials, used in the vernacular building (Clay&Wood Day). Trainer for the Clay Workshop : Pascal Garnier Trainer for the Wood Seminar: Orest (Arbore) Location: PAST Heritage Center Lunch 13:00-14:30 PAST Center		
Lunch 13.00-14.30	PAST Center for all students		

Wednesday, 24th of July / Cacica	Workshop 1	Workshop 2	Workshop 3
24th of July Wednesday	9.00 – 9.30 Opening and Icebreaking. Briefing of the previous day Presentation of the daily program and workshops coordinators. Key presentation: Prof. dr. Susanne Runkel, Sabina Marhao: Preserving the past, building the future: sustainable renovation of Bukovina house		
Lunch	Casa Nationalitatilor for WS1 and PAST Center for WS 3		
24 th of July Wednasday Cacica, Eco-Library / PAST Heritage Center	10:00-17.00 WS 1 Activities Location: Eco-library / Field interviews in Cacica Identification of tourism resources. Monitorisation and quality assessment / Public space	10:00-17.00 WS 2 Activities Location: Bucovina Field Trip: organized with Tara Autentica (Pascal Garnier) and UQAR -Voronet and Moldovita Monasteries: the impact of World Heritage on local communities: -Intagible cultural heritage (ICH): Egg decorating demonstration: -Heritage and individual agency: lunch and visit to a traditional farm; -Carpentry and popular architecture workshop.	10:00-17.00 WS 3 Activities Location: PAST Heritage Centre Experiencing traditional materials, used in the vernacular building (Clay&Wood Day 2). Trainer for the Wood Seminar: Orest (Arbore)/ Shindle Workshop Location: PAST Heritage Center
Thursday, 25th of July / Cacica	Workshop 1	Workshop 2	Workshop 3
25th of July Thursday	9.00 – 9.30 Opening and Icebreaking. Briefing of the previous day Presentation of the daily program and workshops coordinators. 9.30-9.45 Key lecture: Prof. R. Domke, Poland Historic Heritage as part of cultural identity. Study case Polish Regained Territories". 9.45-10.30 Key lecture: 3D and Virtual presentation of Heritage, Cosmin Murarasu, muzeedelasat.ro 10.30-12.00		

	Field demonstration: Scanning process of the Laboratory Building, Salt Mine 12.00-13.00 Preparation of the final presentations of group results. Location: Vacanta Village / Eco-Library / PAST Heritage
Lunch 13.00-14.30	Casa Nationalitatilor
14.00-15.00	Preparation of the final presentations of group results. Location: Vacanta Village / Eco-Library / PAST Heritage
15.00-17.00	Final evaluation of BIP Participants Closing ceremony of the BIP. Certificates and follow up. BIP Online Survey.
19.00	Final get together and Celebration. Grill Party in Vatra Boiereasca.
Community parallel Session:	Scanning the historic buildings of the Salt Mine Industrial heritage: safeguarding, valorisation and local development of the Salt Mine of Cacica; Installation of Information Boards in the courtyard of the Salt Mine.
Friday – Sunday	<p>The activity of the Summer School will continue for WS2 and WS3, in Vatra Dornei and Cacica.</p> <p>On Sunday the results of all working groups will be presented public to the community and local stakeholders.</p> <p>Carmen Chasovschi, Associate Professor Contact: carmenc@usm.ro </p>