

The poster is green with white and light blue accents. At the top, it features the NEOLAIa logo and logos of partner institutions: University of Bielefeld, University of Jaén, University of Nicosia, Örebro University, University of Ostrava, University of Salerno, Šiauliai State University of Applied Sciences, Stefan cel Mare University of Suceava, and University of Tours. It also mentions 'Co-funded by the European Union' and 'Loire Valley Innov' (Centre-Val de Loire). The main title is 'The Entrepreneurial Journey - From Research to Innovation'. Below it, it says 'ASK THE ENTREPRENEUR: A Conversation with Guillaume Brachet, Founder and CEO of CXS Therapeutics'. A photo of Guillaume Brachet is shown in a hexagonal frame. The event details are: March 11, 2026, 10:00-11:00 (CET), Online, Registration required. A QR code is provided for registration, with the text 'Scan or click to register' and a right-pointing arrow.

Webinar: The Entrepreneurial Journey – From Research to Innovation

Ask the Entrepreneur: A Conversation with Guillaume Brachet

As part of NEOLAIa's 'EntrepreStars' webinar series and within the framework of the "PhD Students, Entrepreneurs & Innovation" workshop, organised by the Doctoral College Centre-Val de Loire and Pépité Centre-Val de Loire, the University of Tours is hosting an online webinar dedicated to entrepreneurial pathways in academia.

This interactive session will feature **Guillaume Brachet** - PharmD and PhD from the **University of Tours**, researcher, entrepreneur, as well as founder and CEO of CXS Therapeutics. CXS Therapeutics is a start-up dedicated to accelerating research on innovative therapeutic strategies for incurable diseases. Drawing on his experience at the interface between scientific research and entrepreneurship, Guillaume Brachet will share insights into his professional journey and discuss how research can evolve into concrete entrepreneurial projects.

Designed as an interactive discussion, the webinar aims to encourage active participation, dialogue, and exchange. Open to students, researchers, PhD candidates, academics, and anyone interested in research valorisation, innovation, and entrepreneurship.

Practical information

📅 March 11, 2026

🕒 10:00–11:00 (CET)

📍 Online - Registration required : [Registration form](#)

This event is organised within the framework of the NEOLAIa European University Alliance's entrepreneurship activities. Co-funded by the Erasmus+ Programme of the European Union, NEOLAIa brings together nine universities across Europe: University of Bielefeld (Germany), University of Jaén (Spain), University of Nicosia (Cyprus), Örebro University (Sweden), University of Ostrava (Czech Republic), University of Salerno (Italy), Šiauliai State University of Applied Sciences (Lithuania), Stefan cel Mare University of Suceava (Romania), University of Tours (France).

