



# SUMMA MAST | SUMMER Academy of Entrepreneurship for MASTER Students

Blended intensive programme (BIP)

Join the Entrepreneurship Summer School  
and find solutions to regional needs !

## WHY ATTEND?

**Go International** – Collaborate with students from 9 NEOLAIA universities and expand your European network.

**Learn by Doing** – Turn real regional challenges into sustainable business ideas.

**Co-Create with Experts** – Work alongside mentors, entrepreneurs, and academic professionals.

**Discover Bucovina** – Explore innovative businesses, cultural heritage, and local success stories.

**Think Green** – Integrate sustainability and circular economy principles into your business model.

**Pitch Like a Pro** – Master storytelling and present your idea to an international jury.

**Earn Credits & Recognition** – Gain 3 ECTS and an official participation certificate.

**Grow Personally** – Build leadership, teamwork, and creative confidence in an inspiring setting.

The NEOLAIA Hybrid Hackathon combines online and onsite activities to guide participants through a full innovation process – from identifying regional challenges and analyzing problems to generating innovative ideas, developing sustainable business models, and presenting final business plans. Through teamwork, mentoring, and experiential learning, students will co-create entrepreneurial solutions that empower regions and promote sustainable development.

## ORGANISERS

Stefan cel Mare  
University of Suceava  
(Romania)  
University of Salerno  
(Italy)  
University of Tours  
(France)

## WHEN?

June 25, June 30,  
July 1, July 6, 2026  
(online)  
12-18 July, 2026  
(on-site), Suceava,  
Romania

## WHO SHOULD APPLY?

Master students

**By 15<sup>th</sup> of May  
2026:** Nomination of  
participants by the  
sending institution

## HOW MUCH DOES IT COST?

- Costs for travel and accommodation during the on-site week are covered by Erasmus
- Contact your home university for information on Erasmus+ scholarship for participation!

## Contact:

neolaia.entrepreneurship  
@usm.ro

